



Hi there! I'm Mara

Let's chat!

mara-ramsden.com

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Education

Edinboro University of Pennsylvania

Bachelors in Design

Skills

Figma

UX/UI

Research

Adobe Suite

Video editing

Animation

Production design

Packaging design

Brand development

Social media advertising

Petting fluffy animals

Work Experience

PERCH PARTNERS · 2020-2024

Senior Designer

- Developed innovative visual solutions for branding, marketing, and digital assets.
- Collaborated with cross-functional teams to ensure brand consistency.
- Managed multiple design projects, meeting tight deadlines and maintaining high quality.

CIVIL & ENVIRONMENTAL CONSULTANTS · 2019-2020

Designer

- Developed and implemented new brand guidelines for print and digital materials.
- Organized slides and print collateral for the annual conference.
- Collaborated with the events coordinator to design tailored tradeshow displays.

BAYER · 2017-2018

Designer

- Revamped branded materials for stationary, brochures, and conference aids with new guidelines.
- Met urgent deadlines for corporate event materials.
- Designed printed collateral and ads for Fortune 500 companies under Bayer.

INVENTIONLAND · 2016-2017

Designer

- Adhered to design and photography guidelines for brands like Paula Deen, Mrs. Fields, and David Tutera.
- Developed 3D packaging models for clients.
- Managed projects from inception to completion using ArtiosCAD.